



BSHI 2024 Exhibition and Sponsorship Brochure

Welcome...

The British Society for Histocompatibility and Immunogenetics (BSHI) is holding its 34th Annual Conference at The Bridge Water Hall, Manchester. As always, an important component will be the trade exhibition allowing commercial partners to present their products and developments to delegates. Careful planning will ensure that exhibitors have maximum exposure to delegates throughout the conference. Your organisation is cordially invited to take part in the exhibition and to take advantage of the various sponsorship opportunities which the event presents.

We expect around 110 delegates to attend - mainly specialists working in Immunogenetics and Transplantation Immunology from across the UK.

The BSHI Research Executive and Local Organisers are developing a programme that will span all aspects of Histocompatibility and Immunogenetics and will include the named 'Terasaki' and 'Festenstein' lectures as well as other plenary sessions. There will be members' oral presentations, including the best abstract session and the poster presentations will be assessed for the best poster award. We are sure it will be a full and stimulating two days.

In addition to the exhibition, we are also offering companies the chance to host a 20 minute presentation over the lunch time on both Tuesday 23rd and Wednesday 24th September. This would be an excellent opportunity to reach a dedicated group of delegates and maximise your exposure. There are just 2 slots per day to allow delegates time to have their lunch before attending sessions as well as being mindful not to take too many delegates away from the exhibition.

Please see the attached brochure and booking form for further details. To a book space at the BSHI 2024 Exhibition or pledge sponsorship, please complete and return the booking form via email conference@bshi.org.uk

Please note that spaces are limited.

Custom packages are also available - if you wish to discuss sponsorship opportunities, please do not hesitate to get in touch with the Event Manager Lottie Hodson on 01543 442 159 or by email conference@bshi.org.uk

We do hope that you are able to join us and we look forward to welcoming you to Birmingham and the BSHI Conference.

Exhibition Packages

Stand information

- All exhibition spaces are approximately 6 sq.m, (3m x 2m).
- Lunch and refreshments will be provided for exhibitors during the exhibition and is inclusive of stand cost for 2 stand personnel.
- Additional stand personnel for exhibition will incur an extra charge.
- (All charges included on booking form)
- Entry into the “Exhibition Bingo”. We will ask you to provide a question relating to your exhibition and delegates will need to visit your stand to find out the answer.

Single Stand - Exhibitor package £1,575

Approximately 6 sq.m, (3m x 2m): exhibition space, this includes an allowance for 2 stand personnel per company. Company brief, logo and contact information included on the BSHI conference website and conference app.

Double Stand - Exhibitor Package £3,045

Approximately 7.5 sq.m (6m x 2m) exhibition space, this includes an allowance for 4 stand personnel per company. Company brief, logo and contact information included on the BSHI conference website and conference app.

Power - £10

If you require power to your stand you will be required to purchase separately. This will be a standard power supply and exhibitors are recommended to bring their own extension lead if multiple plugs are required.

Bespoke opportunities will also be considered, please contact the BSHI Event Manager at conference@bshi.org.uk with your request.

Sponsorship Opportunities

Please note that all sponsorship is offered on a first come first served basis

Key Note Speaker (INTERNATIONAL)	£630
Company logo will be included in the speaker's session. In addition, your company logo and profile will appear on the conference app within the sponsorship page.	
Key Note Speaker (UK & EUROPE)	£315
Company logo will be included in the speaker's session. In addition, your company logo and profile will appear on the conference handbook within the sponsorship page.	MAX 6
E-Poster Sponsorship	On application
Poster viewing will take place at the conference in a dedicated room via electronic screens, with approximately 60 virtual posters on display. Your company logo will be displayed on the eposter screen signage and you can add a pull up banner in the room if you wish. Recognition will be shown in the abstract section of the conference app and a logo and company description included on the sponsors page.	MAX 1
Reusable drinks bottles	£840
Place your company logo on a reusable water bottle that are handed out to all attending delegates. Bottles will be sourced by event organisers and production costs are included in the price. The option to self-source can be discussed upon application.	
Delegate Lanyards	£525
Place your company logo on the lanyards that are handed out to all attending delegates. Lanyards will be sourced by event organisers and production costs are included in the price. The option to self-source can be discussed upon application.	MAX 1
Lunchtime Workshop	£1,260
20 minute lunchtime presentations. Rooms to be made available including screens Extra audio-visual will be available at an additional charge <i>N.B Please note, companies must have a stand booked in order to have a lunchtime workshop.</i>	

Location

The Bridgewater Hall
Lower Mosley Street
Manchester,
M2 3WS

<https://www.bridgewater-hall.co.uk>

The Bridgewater Hall is Manchester's international concert venue, built to give the best possible space for music. The Hall hosts over 300 performances a year including classical music, rock, pop, jazz, world music and much more.

The Hall is home to the Hallé orchestra, and also hosts the BBC Philharmonic regularly. The Hall also programmes its own classical music season, the International Concert Series. The Hall works with a range of promoters and charity hirers on other programming.

The Bridge Water Hall is a great environment for conference providing light and airy spaces. With its big floor to ceiling windows it really showcases Manchester and ensures delegates feel part of this great city! This year's exhibition is very spacious and will include poster boards, catering and registration allowing maximum footfall.

The venues central location allows for easy travel including the tram stop located right outside its doors. Click the following link for travel and parking information <https://www.bridgewater-hall.co.uk/your-visit/travel-parking/>



Accommodation

BSHI have secured accommodation at INNSiDE Manchester on 23rd & 24th September 2024 at £176 per night. INNSiDE is a 4 minute walk from The Bridgewater Hall. Simply book by visiting the following link (NOTE: You will book and pay directly via the hotel) <https://events.melia.com/en/events/innside-manchester/BSHI-CONFERENCE>
NOTE: Rooms are only held till 26th August 2024, after this we cannot guarantee you will get a room.

