



BSHI Conference 2023

12th – 13th September

Park Regis, Birmingham

BSHI 2023 Exhibition and Sponsorship Brochure

Welcome...



The British Society for Histocompatibility and Immunogenetics (BSHI) is holding its 33rd Annual Conference at Park Regis Hotel, Birmingham from Tuesday 12th Wednesday 13th September 2023. As always, an important component will be the trade exhibition allowing commercial partners to present their products and developments to delegates. Careful planning will ensure that exhibitors have maximum exposure to delegates throughout the conference. Your organisation is cordially invited to take part in the exhibition and to take advantage of the various sponsorship opportunities which the event presents.

We expect around 100 delegates to attend - mainly specialists working in Immunogenetics and Transplantation Immunology from across the UK.

The BSHI Research Executive and Local Organisers are developing a programme that will span all aspects of Histocompatibility and Immunogenetics and will include the named 'Terasaki' and 'Festenstein' lectures as well as other plenary sessions. There will be members' oral presentations, including the best abstract session and the poster presentations will be assessed for the best poster award. We are sure it will be a full and stimulating two days.

In addition to the exhibition, we are also offering companies the chance to host a 20 minute presentation over the lunch time on both Tuesday 12th and Wednesday 13th September. This would be an excellent opportunity to reach a dedicated group of delegates and maximise your exposure. There are just 2 slots per day to allow delegates time to have their lunch before attending sessions as well as being mindful not to take too many delegates away from the exhibition.

Please see the attached brochure and booking form for further details. To a book space at the BSHI 2023 Exhibition or pledge sponsorship, please complete and return the booking form via email conference@bshi.org.uk

Please note that spaces are limited.

Custom packages are also available - if you wish to discuss sponsorship opportunities, please do not hesitate to get in touch with the Event Manager Lottie Hodson on 01543 442 159 or by email conference@bshi.org.uk

We do hope that you are able to join us and we look forward to welcoming you to Birmingham and the BSHI Conference.

Exhibition Packages

Stand information

- All exhibition spaces are approximately 6 sq.m, (3m x 2m).
- Lunch and refreshments will be provided for exhibitors during the exhibition and is inclusive of stand cost for 2 stand personnel.
- Additional stand personnel for exhibition will incur an extra charge.
- 1 x 500 w socket is included with your stand
- (All charges included on booking form)
- Entry into the “Exhibition Bingo”. We will ask you to provide a question relating to your exhibition and delegates will need to visit your stand to find out the answer.

Single Stand - Exhibitor package £1500

Approximately 6 sq.m, (3m x 2m): exhibition space, this includes an allowance for 2 stand personnel per company. Company brief, logo and contact information included on the BSHI conference website and conference app.

Double Stand - Exhibitor Package £2900

Approximately 7.5 sq.m (6m x 2m) exhibition space, this includes an allowance for 4 stand personnel per company. Company brief, logo and contact information included on the BSHI conference website and conference app.

Bespoke opportunities will also be considered, please contact the BSHI Event Manager at conference@bshi.org.uk with your request.

Sponsorship Opportunities

Please note that all sponsorship is offered on a first come first served basis

Key Note Speaker (INTERNATIONAL)	£600
Company logo will be included in the speaker's session. In addition, your company logo and profile will appear on the conference app within the sponsorship page.	
Key Note Speaker (UK & EUROPE)	£300
Company logo will be included in the speaker's session. In addition, your company logo and profile will appear on the conference handbook within the sponsorship page.	MAX 6
E-Poster Sponsorship	On application
Poster viewing will take place at the conference in a dedicated room via electronic screens, with approximately 60 virtual posters on display. Your company logo will be displayed on the eposter screen signage and you can add a pull up banner in the room if you wish. Recognition will be shown in the abstract section of the conference app and a logo and company description included on the sponsors page.	MAX 1
Reusable drinks bottles	£800
Place your company logo on a reusable water bottle that are handed out to all attending delegates. Bottles will be sourced by event organisers and production costs are included in the price. The option to self-source can be discussed upon application.	
Delegate Lanyards	£500
Place your company logo on the lanyards that are handed out to all attending delegates. Lanyards will be sourced by event organisers and production costs are included in the price. The option to self-source can be discussed upon application.	MAX 1
Lunchtime Workshop	£1,200
20 minute lunchtime presentations. Rooms to be made available including screens Extra audio-visual will be available at an additional charge <i>N.B Please note, companies must have a stand booked in order to have a lunchtime workshop.</i>	
Sponsorship of main plenary room recording	£1,500
BSHI want to be as inclusive as possible by allowing our colleagues to benefit from the scientific programme and watch the recordings after the event, should they not be able to attend due to any reason. Recognition of your sponsorship will include a company banner in the main auditorium, logo and profile on delegate app and website and recognition on the programme.	MAX 1

Location

Park Regis Birmingham
160 Broad Street B15 1DT
0121 369 5555
hello@parkregis-birmingham.com



<https://www.parkregisbirmingham.co.uk/>

Home to more canals than Venice, legendary architecture and beautiful parks, post-industrial Birmingham is one of the few large UK cities that still manages to cling to its village vibe. Although the city is known for its factories, curries, 'spaghetti' junction and that accent that nobody quite understands, there's a lot more to the real Birmingham that warrants exploration.

Park Regis Birmingham extends an impressive welcome to its guests. From their glittering lobby to impeccable rooms and suites, your stay here will be superlative. Moreover, you are just a few minutes' walk from Five Ways train station and the Library of Birmingham, and ten minutes' walk from Birmingham New Street, the exclusive Mailbox and Bull Ring shopping centres, the ICC, Arena Birmingham, Symphony Hall, Rep Theatre and Hippodrome.

Located in the heart of Birmingham City Centre, on Broad Street, the hotel is easily accessible by road, rail and air. With nearby train stations such as Birmingham New Street in Grand Central, Five Ways and Moor Street stations on their doorstep, it is a convenient destination wherever you are visiting from. Car parking is also available onsite - Please **click here** to view car parking tariffs

Accommodation

BSHI have secured accommodation onsite for the 11th and 12th September for £169 per night, so you don't even need to leave the venue if you don't want to. Simply book directly with the hotel by calling **0121 369 5555 option 1** and quoting **BSHI110923**.

NOTE: Rooms ARE only held till 17TH July 2023, after this we cannot guarantee you will get a room.

Bespoke opportunities will also be considered, please contact the BSHI Event Manager at conference@bshi.org.uk with your request.

